Amendments to the Claims:

The listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

- 1. (Currently Amended) A computer-implemented method for monitoring domain name registrations, said method comprising:
 - (a) receiving a request to monitor a name;
- (b) searching a database of domain name registrations to identify one or more registrations of domain names that match the name being monitored; and
- (c) notifying the requestor of the identified one or more registrations, wherein subsequent to said receiving (a) of the request to monitor the name, said searching (b) and said notifying (c) are periodically automatically performed.
- 2. (Original) A computer-implemented method as recited in claim 1, wherein said notifying (c) is performed by electronic mail.
- 3. (Original) A computer-implemented method as recited in claim 1, wherein the name pertains to a domain name.
- 4. (Original) A computer-implemented method as recited in claim 1, wherein said searching (b) searches a plurality of databases of domain name registrations.
- 5. (Original) A computer-implemented method as recited in claim 1, wherein the name to be monitored is an identified string of characters.

- 6. (Original) A computer-implemented method as recited in claim 5, wherein said searching (b) identifies those domain name registrations that are for domain names that include the identified string of characters.
- 7. (Original) A computer-implemented method as recited in claim 1, wherein said searching (c) searches recent registrations.
- 8. (Original) A computer-implemented method as recited in claim 1, wherein said notifying (c) comprises:
- (c1) producing a notification message pertaining to the identified one or more registrations; and
 - (c2) forwarding the notification message to the requestor.
- 9. (Original) A computer-implemented method as recited in claim 8, wherein the notification message includes at least registrant, date of registration and contact information for each of the identified registrations.
- 10. (Original) A computer-implemented method as recited in claim 1, wherein said receiving (a) comprises receiving monitoring request data from a requestor, the monitoring request data being provided through interaction with a web site accessible via the Internet.
- 11. (Currently Amended) A computer-implemented method as recited in claim 1, wherein said method further comprises: for monitoring domain name registrations, said method comprising:
 - (a) receiving a request to monitor a name;

- (b) searching a database of domain name registrations to identify one or more registrations of domain names that match the name being monitored;
 - (c) notifying the requestor of the identified one or more registrations; and
- (d) sending warning messages to registrants of the identified one or more registrations.
- 12. (Original) A computer-implemented method as recited in claim 11, wherein said sending (d) of the warning messages is done automatically for the requestor or on specific request by the requestor.
- 13. (Currently Amended) A computer-implemented method for monitoring domain name registrations, said method comprising:
 - (a) registering a name to be monitored for a requestor;
- (b) searching at one or more registration databases to identify one or more registrations of domain names that are similar to that of the name to be monitored; and
- (c) notifying the requestor of the identified one or more registrations,

 wherein subsequent to said registering (a) of the name to be monitored,
 said searching (b) and said notifying (c) are periodically automatically performed,

wherein said searching (b) identifies one or more registrations of domain names that are identical to the name to be monitored, and

wherein said searching (b) identifies one or more registrations of domain names that are variants of the name to be monitored.

14. (Original) A computer-implemented method as recited in claim 13, wherein said notifying (c) is performed by electronic mail.

- 15. (Original) A computer-implemented method as recited in claim 13, wherein the one or more registration databases are associated with one or more registrars.
- 16. (Original) A computer-implemented method as recited in claim 13, wherein the name pertains to a domain name.
- 17. (Original) A computer-implemented method as recited in claim 13, wherein the name to be monitored is an identified string of characters.
- 18. (Original) A computer-implemented method as recited in claim 17, wherein said searching (b) identifies those registrations that are for domain names that include the identified string of characters.
- 19. (Original) A computer-implemented method as recited in claim 13, wherein said searching (c) searches recent registrations.
- 20. (Currently Amended) A computer-implemented method as recited in claim 13,

wherein the name to be monitored is a character string, and

wherein the identified one or more registrations of domain names that are similar to the that of the name are those that include the character string <u>as well</u> as at least one additional character not in the character string.

21. (Original) A computer-implemented method as recited in claim 13, wherein said notifying (c) comprises:

- (c1) producing a notification message pertaining to the identified one or more registrations; and
 - (c2) forwarding the notification message to the requestor.
- 22. (Original) A computer-implemented method as recited in claim 21, wherein the notification message includes at least registrant, date of registration and contact information for each of the identified one or more registrations.
- 23. (Original) A computer-implemented method as recited in claim 13, wherein said registering (a) comprises receiving registration data from the requestor, the registration data being provided through interaction with a web site accessible via the Internet.
- 24. (Original) A computer-implemented method as recited in claim 13, wherein said method further comprises:
- (d) sending warning messages to registrants of the identified one or more registrations.
- 25. (Original) A computer-implemented method as recited in claim 24, wherein said sending (d) of the warning messages is done automatically for the requestor or on specific request by the requestor.
- 26. (Original) A computer-implemented method as recited in claim 13, wherein said method further comprises:
- (d) monitoring activation of a website at the domain names of the identified one or more registrations.

- 27. (Original) A computer-implemented method as recited in claim 26, wherein said method further comprises:
- (e) informing the requestor of the activation of a website at the domain names of the identified one or more registrations.
- 28. (Cancelled).
- 29. (Cancelled).
- 30. (Cancelled).
- 31. (New) A computer-implemented method as recited in claim 12, wherein said receiving (a) comprises receiving monitoring request data from a requestor, the monitoring request data being provided through interaction with a web site accessible via the Internet.
- 32. (New) A computer-implemented method as recited in claim 31,

wherein the name to be monitored is an identified string of characters together with at least one wildcard character, and

wherein said searching (b) is periodically automatically performed and serves to identify those domain name registrations that are for domain names that include the identified string of characters as well as satisfy the at least one wildcard character.

- 33. (New) A computer-implemented method as recited in claim 31, wherein said method further comprises:
- (d) monitoring activation of a website at the domain names of the identified one or more registrations; and
- (e) informing the requestor of the activation of a website at the domain names of the identified one or more registrations.